

Prevue Case Study



About anchor danly.

Started in the mid 70's, Anchor Danly has risen to become the largest supplier of die-sets for tool & die manufacturers in North America. Serving such industries as automotive, mining, and agriculture, they have set themselves apart in their quality and high standards. Being ISO 9000 and ISO 14000 certified has helped solidify those standards. We caught up with Elise Marentette, Human Resources Manager for Canada, to talk about how they used to hire and their switch to Prevue.

Why prevue.

Elise told us they had used several different methods in the past to get applicants - Monster, free job banks in Canada, Craigslist in the U.S., as well as newspaper ads. What they realized was while these methods allowed them to get the message out, they produced way too many unqualified candidates.

“The time we had to spend searching through all those applications was frustrating.”

Too much time and money were wasted in the end, she said, costing the company an estimate of \$5,000 for every job posting they put up.

Prevue's solution.

The team at Prevue HR showed Elise how to setup custom scored screening questions that are asked automatically to each candidate who applies. So when a candidate uploads their resume to your online career site, they're also asked a few customized questions, with a score attached to each answer.

The results.

“This would have saved me so much time in the past!”

Elise told us she can now make sure that each applicant has been screened properly while doing it automatically. Having all their candidates summarized on a dashboard is huge for them. Prevue's system also brings a higher level of fairness to the selection process.

“The ROI on this system is very high.”

Anchor Danly stays ahead of the competition by applying the highest standards to their manufacturing process and can now make the same claim for their hiring process.